

WILLIAM LIN

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EDUCATION

CUNY Baruch College

Business Communication and Graphic Communication Major
Communication Minor

May 2014-Present

NSAC Creative Team

collaborated in a team to deliver layout and advertising campaign

August 2019-Present

EXPERIENCE

GLASS

Gender Love and Sexuality Spectrum

President

May 2018-February 2019

managed a team of 4 resulting in successful events with 280% increase in engagement
Produced creative touchpoints resulting in more fluid marketing

GLASS

Gender Love and Sexuality Spectrum

Events Committee

January 2015-May 2018

Managed event logistics and operations resulting in
90% member satisfaction

CUNY I CORPS

Graduate

January 2019

Conducted over 30 in-person potential customer discovery-
resulting a confirmation of product-market fit

CUNY STARTUP ACCELERATOR

CEO Veggie Sitter

January 2016-Present

managed a team of 3 through operational tasks
produced logo and brand identities which resulted in distinct

SKILLS

Adobe Creative Suite

Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Animate, Adobe Premiere Pro, Adobe After Effects, Adobe XD

Languages

Fluent in Chinese (Mandarin, Fujianese, Cantonese) Spanish Proficiency

Multimedia Arts

Fashion Design, CAD Design, Print Production, Video Production, Sound Production, Environmental Design